

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$10,000

Brand Experience/P.R.

- Opportunity to have a senior representative introduce the keynote speaker
- Logo recognition on all delegate name badges (at least 150 branded badges!)
- Multiple Podium mentions: "Presented by ____"

Advertising

- Opportunity to submit a research whitepaper or case study piece on RCC's "Community Hubs" page for 4 weeks prior to event

Event Material and On-site Signage

- Logo on ALL collateral material including email promotions
- Significant presence in the Event Program including logo on the bottom of each left-hand page
- Logo on ALL event signage
- Significant presence on main stage screen
- Logo on ALL slides on Main Hall Stage

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- Six (6) complimentary registrations to the half day forum

Fast5 Thought Leadership Session (2 Opportunities)

\$3,000

Brand Experience/P.R.

- Opportunity to have a representative from your company present a 5 minute presentation on the Main Stage regarding what your company has to offer (*NOTE: Content will require pre-approval by RCC*)
- Podium mention: Sponsored by ____"

Advertising

- Presence in the Event Program:
 - Logo placed beside the Thought Leadership session timeslot in the program
 - Logo & website listed in sponsor directory
- Logo on Sponsor "Thank You" Sign
- Presence on Main Stage

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post)

Networking Opportunity

- One (1) complimentary registration to the half day forum in addition to speaker

Registration Sponsor

\$2,500

Brand Experience/P.R.

- Logo on the Online Registration Page & on the Registration Fax Form

Event Material and Onsite Signage

- Logo on select collateral material including email promotions
- Presence in the Event Program including Logo placed beside Registration timeslot in the program (printed)
- Logo on Event Signage
 - Thank You Signage
 - Registration Desk signage
- Logo presence on main stage screen "Sponsor Loop"
- Logo on Online Registration Web Pages

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- Two (2) complimentary registrations to the half day forum

Session Sponsor (2-3 Opportunities)

\$1,500

Brand Experience/P.R.

- Opportunity to introduce a session

Event material & On-site Signage

- Logo on PowerPoint and recognition as sponsor on stage.
- Logo placement on all marketing material including print, electronic, etc.
 - Presence in the Event Program

Advertising

- Logo on RCC's Event Promo Ads, emails, etc.

Online Presence

- Corporate logo & link to your website from the RCC Event page
- Hyperlink to your Web site where applicable

Networking Opportunity

- One (1) complimentary pass to the half day forum

Contact:

Mary Markou, Director, Sponsorship & Partnerships

Retail Council of Canada

mmarkou@retailcouncil.org

416-467-3755