



Retail Council of Canada
**MINIMUM WAGE
FORUM**

MARCH 28, 2018 TORONTO CONGRESS CENTRE

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$10,000

Brand Experience/P.R.

- Opportunity to have a senior representative introduce the keynote speaker
- Logo recognition on all delegate name badges
- Multiple Podium mentions: "Presented by ____"

Advertising

- Opportunity to include a banner ad in RCC's e-newsletter for the 4 weeks prior

Event Material and On-site Signage

- Logo on ALL collateral material including email promotions and RCC's weekly eNews
- Significant presence in the Event Program including Full Page Ad, logo on the bottom of each left-hand page
- Logo on ALL Event Signage
- Significant presence on main stage screen
- Logo on ALL slides on Main Hall Stage

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- Six (6) Complimentary Registrations for the event

Platinum Sponsor (3 Opportunities)

\$5,500

Brand Experience/P.R.

- Opportunity to introduce/moderate a session

Event material & On-site Signage

- Logo on PowerPoint and recognition as Platinum Level sponsor on stage.
- Logo placement on all marketing material including print, electronic, etc.
 - Presence in the Event Program

Advertising

- Logo on RCC's Event Promo Ads, emails, etc.

Online Presence

- Corporate logo & link to your website from the RCC Event page
- Hyperlink to your Web site where applicable

Networking Opportunity

- Three (3) complimentary passes for the event

Gold Sponsor (2 Opportunities)

\$3,500

Event material & On-site Signage

- Logo on PowerPoint and recognition as Gold Level sponsor on stage.
- Logo placement on all marketing material including print, electronic, etc.
 - Presence in the Event Program

Advertising

- Logo on RCC's Event Promo Ads, emails, etc.

Online Presence

- Corporate logo & link to your website from the RCC Event page
- Hyperlink to your Web site where applicable

Networking Opportunity

- Three (3) complimentary Registrations for the event

Silver Sponsor (2 Opportunities)

\$2,500

Event material & On-site Signage

- Logo on PowerPoint and recognition as Silver Level sponsor on stage.
- Logo placement on all marketing material including print, electronic, etc.
 - Presence in the Event Program

Advertising

- Logo on RCC's Event Promo Ads, emails, etc.

Online Presence

- Corporate logo & link to your website from the RCC Event page
- Hyperlink to your Web site where applicable

Networking Opportunity

- Two (2) complimentary Registrations for the event

Registration Sponsor (1 opportunity)

\$2,000

Brand Experience/P.R.

- Logo on the Online Registration Page & on the Registration Fax Form

Event Material and Onsite Signage

- Logo on select collateral material including email promotions
- Presence in the Event Program including Logo placed beside Registration timeslot in the program (printed)
- Logo on Event Signage
 - o Thank You Signage
 - o Registration Desk signage
- Logo presence on main stage screen "Sponsor Loop"
- Logo on Online Registration Web Pages

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- One (1) Complimentary Registration for the event

Breakfast Sponsor

\$1,000

Event Material and Onsite Signage

- Logo on select collateral material including email promotions
- Presence in the Event Program, Logo placed beside the Breakfast (printed)
- Logo on Signage
 - o Thank You Signage
 - o "Breakfast" Sign & Tent Cards
- Presence on main stage screen
 - o Logo presence on main stage screen as "Breakfast Sponsor "

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- One (1) Complimentary Registration for the event

Contact:

Mary Markou, Director, Sponsorship & Partnerships

Retail Council of Canada

mmarkou@retailcouncil.org

416-467-3755